

Open Enrollment

Freebie Resource Kit

LeMay HR Consulting branded, editable resources for benefits education, engagement, and employee follow-through.

FREEBIE SECTION IDEAS

Benefits Basics

Open Enrollment Checklists

Mini Trainings

Scenario Games

Tips + Tricks

Did You Know? 1

A few quick benefit facts employees often miss.



Preventive Care

Many in-network preventive services may be covered at no cost.



Qualifying Life Events

Events like marriage, birth, divorce, or loss of coverage may allow changes.



In-Network Providers

Using in-network care can lower out-of-pocket costs.



Benefits Apps

Carrier apps can help employees access ID cards and claims.

Small facts. Big impact.

Did You Know? 2

Use these as weekly tips, posters, or email blocks.



Deductible

Amount generally paid before the plan shares some costs.



Copay

Fixed amount paid for certain covered services.



Coinsurance

Percentage of covered costs paid after deductible.



Out-of-Pocket Max

Limit on covered in-network costs during the plan year.

Small facts. Big impact.

Tips + Tricks Freebie Section

Ideas for your website, email nurture, or LinkedIn posts.

1

Tip #1

Review benefits even if you plan to keep the same election.

3

Tip #3

Save carrier apps and contacts before you need care.

5

Tip #5

Ask questions early, not on deadline day.

2

Tip #2

Check providers and medications before choosing a plan.

4

Tip #4

Update beneficiaries after major life changes.

6

Tip #6

Use prize entries to turn learning into participation.

Freebie Page Copy

Use this starter copy for a LeMay HR Consulting freebie or tips page.

Make Open Enrollment easier for your employees.

Download practical, ready-to-use HR resources designed to help employees understand benefits, ask better questions, and complete enrollment on time.

Suggested freebies: Benefits App Card • Clue Hunt • Bingo • Did You Know Messages • Scenario Game • Before You Enroll Checklist

Call to action: Get the free Open Enrollment Engagement Kit

Ready to Customize

Replace bracketed placeholders, add your company details, and publish the resources as PDFs, handouts, slides, or website freebies.

LeMay HR Consulting

Strategic HR • Compliance • Leadership
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